



# SHORT VIDEO INFORMATION SHEET

## **What Other Teen Parents Want You to Know About Early Head Start**

Are you prioritizing teens for enrollment, but having trouble getting them enrolled? This podcast features teen parents talking to other teens about getting involved in the program. Use it to spark conversations with teens in your community about how your program can help them.

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### **Ideas for Use**

- Use it to introduce the program to teen parents in recruiting and enrollment.
  - Play it at community fairs and other recruitment events.
  - Offer it to high schools and other community partners working with teens to help them share information about your program.
  - Show it at policy council or parent committee meetings to start discussions about working with teens in your program.
  - Make your own! As teen parents transition out of the program, videotape them as they talk about what they liked about your program.
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### **Reflection Questions**

- How do I identify teen parents in our community assessment?
- How am I reaching out to young parents to recruit them for our program?
- How do I learn from teen parents in our program/community about how my program might address their needs?

- What do I offer teen parents that might be particularly meaningful to them?
  - What are the barriers that teen parents might experience in enrollment?
  - How can I address those barriers?
  - How can I use this podcast?
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## Relevant Head Start Program Performance Standards

### §1302.12 Determining, verifying, and documenting eligibility.

#### (c) Eligibility requirements.

(1) A pregnant woman or a child is eligible if:

- (i) The family's income is equal to or below the poverty line; or,
- (ii) The family is eligible for or, in the absence of child care, would be potentially eligible for public assistance; including TANF child-only payments, or,
- (iii) The child is homeless, as defined in part 1305; or,
- (iv) The child is in foster care.

(2) If the family does not meet a criterion under paragraph (c)(1) of this section, a program may enroll a child who would benefit from services, provided that these participants only make up to 10 percent of a program's enrollment in accordance with paragraph (d) of this section.

#### (d) Additional allowances for programs.

(1) A program may enroll an additional 35 percent of participants whose families do not meet a criterion described in paragraph (c) of this section and whose incomes are below 130 percent of the poverty line, if the program:

- (i) Establishes and implements outreach, and enrollment policies and procedures to ensure it is meeting the needs of eligible pregnant women, children, and children with disabilities, before serving pregnant women or children who do not meet the criteria in paragraph (c) of this section; and,
- (ii) Establishes criteria that ensure pregnant women and children eligible under the criteria listed in paragraph (c) of this section are served first.

### **§1302.13 Recruitment of children.**

In order to reach those most in need of services, a program must develop and implement a recruitment process designed to actively inform all families with eligible children within the recruitment area of the availability of program services, and encourage and assist them in applying for admission to the program. A program must include specific efforts to actively locate and recruit children with disabilities and other vulnerable children, including homeless children and children in foster care.

### **§1302.14 Section process.**

#### **(a) Selection criteria.**

(1) A program must annually establish selection criteria that weigh the prioritization of selection of participants, based on community needs identified in the community needs assessment as described in §1302.11(b), and including family income, whether the child is homeless, whether the child is in foster care, the child's age, whether the child is eligible for special education and related services, or early intervention services, as appropriate, as determined under the Individuals with Disabilities Education Act (IDEA) (20 U.S.C. 1400 *et seq.*) and, other relevant family or child risk factors.

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If you do not have a copy of the *Head Start Program Performance Standards* and would like to view them electronically, you can use the following link to the ECLKC:

<https://eclkc.ohs.acf.hhs.gov/policy/45-cfr-chap-xiii>.

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