

Annotated Data Bibliography

Resource	Description	Source
<p>Five Best Practices for Telling Great Stories with Data and Why It Will Make You a Better Analyst</p>	<p>Discover how to use data to tell stories and why it will improve data analysis skills.</p>	<p>Five Best Practices for Telling Great Stories with Data and Why It Will Make You a Better Analyst. (2012). Retrieved from www.tableau.com</p>
<p>Eight Tips for Adding Analytics to Your Marketing Mix</p>	<p>Find eight tips on how to get answers from data.</p>	<p>Schneider, A. Eight Tips for Adding Analytics to Your Marketing Mix. (2012). Retrieved from www.tableau.com</p>
<p>Five Steps for Structuring Data-informed Conversations and Action in Education</p>	<p>Data teams can explore a five-step process for data use: setting the stage, examining the data, understanding the findings, developing an action plan, and monitoring progress and measuring success. The guide includes a series of templates teams can use in the process.</p>	<p>Kekahio, W., & Baker, M. Five Steps for Structuring Data-Informed Conversations and Action in Education (REL 2013-001). Washington, DC: U.S. Department of Education, Institute of Education Sciences, National Center for Education Evaluation and Regional Assistance, Regional Educational Laboratory Pacific. (2013). Retrieved from www.ies.ed.gov</p>



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The Results-Based Accountability Guide	Explore this guide to results-based accountability™ (RBA), a process developed by Mark Friedman, founder of the Fiscal Policy Studies Institute. It contains explanations of the RBA "Turn-the-Curve" template and how to develop performance measures and sort them in a quadrant using four criteria: effort, effect, quantity, and quality.	Results Leadership Group. The Results-Based Accountability Guide. (2010). Retrieved from www.clearimpact.com
W. K. Kellogg Foundation Evaluation Handbook	This handbook was developed for projects funded by the Kellogg Foundation. Part Two includes a description of three steps in designing and conducting evaluations: determining data-collection methods, collecting data, and analyzing and interpreting data. Various data collection methods and data analysis are described. There is also a section on communicating findings and utilizing results.	The Kellogg Foundation. W.K. Kellogg Foundation Evaluation Handbook. (1998). Retrieved from www.wkkf.org
Which Chart or Graph Is Right for You?	Discover a variety of chart formats and learn when to use each.	Hardin, M., Hom, D., Perez, R., and Williams, L. Which Chart or Graph is Right for You? (2012). Retrieved from www.theathenaforum.org

