## **A Closer Look**

## The Benefits of a Community Assessment

Community-wide strategic planning and needs assessments are an essential first step in designing responsive programs that meet the needs of children and families and advance equity for all.

## **Community Assessments...**



Identify community strengths.



Expose gaps in services.





## Inform decision-making.

- Who will be served?
- What do program options look like?
- How will the program work collaboratively to coordinate and individualize services?
- What partnerships will enhance services?



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Establish the goals that lead to quality outcomes for children and families.