






Methods of Data Collection

Method	Advantages	Disadvantages
 <p>Written Survey or Questionnaire</p>	<ul style="list-style-type: none"> • Can be widely distributed to large numbers of respondents • Can be translated into multiple languages 	<ul style="list-style-type: none"> • Return rate may be low • Requires reading and writing • May require that materials be translated
 <p>In-person Interview</p>	<ul style="list-style-type: none"> • Allows for in-depth responses • Can support language and literacy needs • Allows for more personal connections 	<ul style="list-style-type: none"> • Time consuming to conduct • Time consuming to analyze the responses • May require that interpreters be available
 <p>Phone Interview</p>	<ul style="list-style-type: none"> • Allows for in-depth responses • Can support language and literacy needs • Allows for more personal connections 	<ul style="list-style-type: none"> • Time consuming to analyze the responses • May require that interpreters be available • Requires participants to have access to a telephone
 <p>Focus Group</p>	<ul style="list-style-type: none"> • Can select participants to ensure a variety of views • Small enough to allow each person to speak • Can foster a sense of community 	<ul style="list-style-type: none"> • Needs a facilitator and meeting space • Time consuming to analyze the responses • May require that interpreters be available
 <p>Large-Group Meeting</p>	<ul style="list-style-type: none"> • Can offer a variety of perspectives • Can foster a sense of community 	<ul style="list-style-type: none"> • Needs a facilitator and meeting space • Time consuming to analyze the responses • May require that interpreters be available • May have low participation rate • Some participants may feel uncomfortable speaking in a large group